

TACKLING MND.  
BE PART <sup>OF</sup> THE CURE.  
FUNDRAISING  
PACK



MY  
NAME'S  
DODDIE  
foundation

# FUNDRAISING INSPIRATION

Maybe you're a keen baker and could host a coffee morning, or if you fancy a more athletic activity then how about a sponsored bike ride or 5k run? There is always a way to fundraise, whether this is virtually or in person!



If you're thinking of organising your own event and are looking for inspiration and advice, how about one of the following:

- Cake sales
- Pub quiz
- Coffee mornings
- Create a Doddie tartan day
- Charity lunch/dinner
- Auctions and raffles
- Golf day
- Bucket collections
- Tartan refillable stackable cups
- Celebration fundraising
  - Birthdays
  - Weddings
- Fitness challenges
  - Sponsored 10km run
  - Virtual bike ride
  - Walking 100 miles in a month
- Sports events
  - Pay to play charity match
  - Golf tournament
  - Organised charity events
  - Royal Parks Half Marathon

Come up with your own original fundraiser and let us know about it!



# FUNDRAISING INSPIRATION



# SETTING UP YOUR FUNDRAISING & EVENT

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## Online fundraising

Step 1:  
Visit [JustGiving](#) and choose to support the My Name's 5 Doddie Foundation and start your fundraising page.

Step 2:  
Personalise your page. Set a target, add a picture and explain why you are fundraising for us. Let people know why you have chosen to support the My Name's 5 Doddie Foundation.

Step 3:  
Set your target high! Be bold and ambitious with your fundraising efforts and if you hit your target, don't stop there!

# JustGiving™

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## Offline fundraising

Don't forget about any money you have raised offline!

You can add your cash and cheque donations to your fundraising page so you can give an accurate update on your progress.

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## Spread the word

Share your story with as many people as possible. Get in touch with friends, family, work colleagues and the local community.

Why not get in touch with your local press? You can't go wrong with promoting your fundraising through local media.

For more information on this take a look at our [Get involved](#) page about contacting the press and spreading the word.



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## Social Media

Don't be afraid to post your fundraising efforts on social media. Provide updates and pictures to your supporters so they can follow your progress!

For more information on this take a look at our [Get involved](#) page about making the most of your social media.

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## Website

To let us and other Foundation supporters know what you're doing, add your event to our [Fundraising calendar](#).



# TEXT TO DONATE

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Text **DODDIE** to **70970**  
to donate £5

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Text **DODDIE** to **70191**  
to donate £10

Please note the following mandatory text is required for use when advertising these donation numbers: “Fundraising, payments and donations will be processed and administered by the National Funding Scheme (Charity No: 1149800), operating as DONATE. Texts will be charged at your standard network rate. For Terms & Conditions, see [www.easydonate.org](http://www.easydonate.org)”



STEP 1

Supporters will text a campaign specific code to a number provided by DONATE™



STEP 2

A thank-you text will be sent to the donor



STEP 3

Charities receive donations

# HOW WE CAN HELP YOU?

We have lots of tools to help you to promote your fundraising:

## Download our helpful fundraising resources

1. Download and use our 'fundraising in support of...' logo
2. Download and use our A5 fundraising leaflet (A3 available upon request)

Fundraising  
in support of

**MY  
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## Use our refillable, sustainable, stackable Doddie Tartan stack cups

Stackable cups = more drinks carried in one hand = more drinks bought for Doddie



## Items for auctions and raffles

Please get in touch to see how we may be able to help.



## Fundraising advice & support

Please get in touch to see how we may be able to help support your events, including social media support – just ask us!

### Please Note:

\* Make sure you have the necessary permissions and/or licences in order to do your bucket collection

Take a look at our copyright notice and brand guidelines before using any of our assets for an event.

## Use our event materials

- Holding slides for presentation – ask us!
- Bucket collection stickers\*

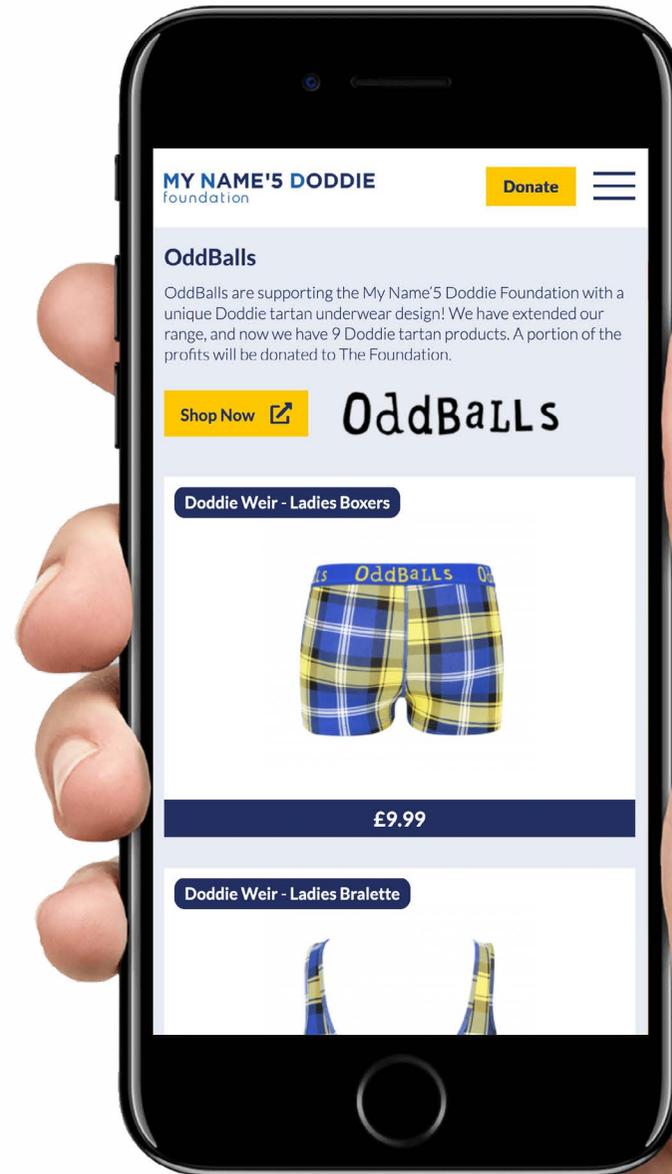
**MY  
NAME'S  
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# MNDF MERCHANDISE

Fancy some merchandise for your event?

We work with a number of dedicated partners to deliver high quality merchandise to raise funds for the Foundation.

[Shop Merchandise →](#)



# DONATING YOUR FUNDS

## Completed your fundraising?

We have several easy ways for you to donate your money to the Foundation. Just choose which way works best for you and follow the simple steps.

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### Bank transfer

Account details:

Account: **My Name's 5 Doddie Foundation**

Bank: **Hampden & Co.**

Sort code: **83-91-55**

Account number: **11005232**

IBAN: **GB16HAMP83915511005232**

BIC: **HAMPGB22**

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### Donate via our website

Make a one-off or monthly donation to improve the lives of those affected by MND and to further research.

[Donate Now →](#)

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### Gift Aid declaration

Please download, complete and send back this Gift Aid form to make your donation even more worthwhile.

[Gift Aid Form →](#)

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### Pay a cheque by post

Cheques made payable to:

My Name's 5 Doddie Foundation  
16 Lennox Street  
Edinburgh, EH4 1QA

### Important Information

If you are making a donation via a Bank Transfer, please email [jim@myname5doddie.co.uk](mailto:jim@myname5doddie.co.uk) with your details.

If sending a cheque, please include a note so we know who you are!

“

I am overwhelmed by the generosity and support of fine folk like yourselves for helping me achieve my aim to find a cure for this terrible disease. It gives me a reason to get up in the morning. Thank you from the bottom of my heart.



# STAY IN TOUCH & UP TO DATE

Want to keep up to date with the latest  
My Name's Doddie Foundation news?

Subscribe to our Newsletter →

If you have any further questions please get  
in touch with our team and we are happy to  
help [info@myname5doddie.co.uk](mailto:info@myname5doddie.co.uk)

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